

PLSC – 20716: Political Economy of Development, Trade and Distribution

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There is no evidence that the mass of populations anywhere has wanted an industrial society, and plenty of evidence that they did not. At bottom all forms of industrialization have been revolutions from above, the work of a ruthless minority.

Barrington Moore, *Social Origins of Dictatorship and Democracy*

The untutored conviction that markets and capitalism are to be equated with social injustice has fueled the frustration that spills over into the street theater staged against free trade and its principal institution, the World Trade Organization.

Jagdish Bhagwati, *Free Trade Today*

This course examines the political economy of development with a focus on international trade and globalization. Emphasis will be placed on the distributional consequences of economic policy and the political coalitions that seek to influence such policies. Readings will focus on both theoretical and empirical studies of international trade, globalization, and income distribution. Theoretical, historical, qualitative, and quantitative research will be reviewed with an eye to identifying both new and recurrent distributional issues related to economic growth. The course will assume knowledge of some basic economic concepts, but no prerequisite coursework is required.

Organization

This discussion-based seminar will meet Monday from 1:30 to 4:20 PM in Cobb 115. In order to encourage classroom participation, the course will be capped at 20 students. The course will rely on journal articles and book chapters made available on Chalk. Students will not be required to buy any books.

Assignments

- Reading Responses: In addition to doing the assigned reading, students will be required to post reading response to Chalk. These responses should not exceed one page, and must be posted by 7 AM Monday morning.
- Final Paper: 12-15 page research paper. Research topics and instructions will be announced during Week 4. Students will be required to submit a 1-page paper proposal at the end of Week 8.

Grading

Final Paper (60%)

Reading Responses (20%)

Class Participation (20%)

ADA Accommodations

Any student who, because of a disability, may require special arrangements in order to meet course requirements should contact me as soon as possible to make necessary arrangements.

Week 1: Intellectual History of International Trade

Required:

1. Smith, *Wealth of Nations*, Book IV, Chapter II (21 pages)
2. Marx, *On the Question of Free Trade* (14 pages)
3. Viner, *Essays on the Intellectual History of Economics*, pp. 39-44.

Recommended:

1. Hirschman, *The Passions and the Interests*, pgs. 9-48

Week 2: Industrialization

Required:

1. Polanyi, Karl. 1944. *The Great Transformation*, Chapters 5, 6, 14, 15, 16, 17, pp. 59-80 & 171-217. (69 pages)
2. Bense, Richard Franklin. 2000. *The Political Economy of American Industrialization*, Chapters 1 & 2, pp. 1-100.

Recommended:

1. Silver and Arrighi. 2003. "Polanyi's "Double Movement: The *Belle Époques* of British and U.S. Hegemony Compared" *Politics and Society*, Vol. 31, No. 2, pp. 325-355.

Week 3: Trade, the State, and Development

Required:

1. Gerschenkron, 1962. *Economic Backwardness in Historical Perspective*, Chapter 1, pp. 5-30. (26 pages)
2. Chaudhry, Kiren Aziz. 1993. "The Myths of the Market and the Common History of Late Developers," *Politics and Society*, Vol. 21, No. 2, pp. 245-74.
3. Wade, Robert. 1993. "Managing Trade: Taiwan and South Korea as Challenges to Economics and Political Science," *Comparative Politics* 25(2): 147-67.
4. Evans, Peter. 1992. "The State as Problem and Solution", in Haggard and Kaufman ed., *The Politics of Economic Adjustment*.

Week 4: The Gold Standard and Inter-War years

Required:

1. Simmons, Beth. 1997. *Who Adjusts?* Chapters 1 & 2, pp. 3-51.
2. Eichengreen and Temin, 2000, "The Gold Standard and the Great Depression", *Contemporary European History*, pp. 183-207
3. Peter Alexis Gourevitch, 1984, "Breaking with orthodoxy: the politics of economic policy response to the Depression of the 1930s," *International Organization*, 38(1): 95-129.

Recommended:

1. Eichengreen and Irwin, 2010, "The Slide to Protectionism in the Great Depression," *The Journal of Economic History* / Volume 70 / Issue 04 / December 2010 , pp. 871-897.

Week 5: World War II and Welfare States

Required:

1. Esping-Andersen, *The Three Worlds of Welfare Capitalism* (Chapters 1 & 2)
2. John Gerard Ruggie, "International Regimes, Transactions, and Change: Embedded Liberalism in the Postwar Economic Order," *International Organization* 36 (Spring 1982): 379-415.
3. David Cameron, 1978, "The Expansion of the Public Economy: A Comparative Analysis" *American Political Science Review* 72(4): 1243-1261.

Recommended:

1. Alicia Adsera and Carles Boix, 2002, "Trade, Democracy, and the Size of the Public Sector: The Political Underpinnings of Openness", *International Organization*, 56 (2): 229-262

Week 6: American Exceptionalism

Required:

1. Skocpol, Theda, 1995, *Protecting Soldiers and Mothers: The Political Origins of Social Policy in the United States*, pp. 1-62.
2. Prasad, Monica, 2012, *The Land of too Much: American Abundance and the Paradox of Poverty*, pp. 3-95.

Week 7: Globalization and International Trade

Required:

1. Rodrik, Dani, 2011, *The Globalization Paradox*, Chapters 3 & 8, pp. 47-66 & 159-183.
2. Bhagwati, *In Defense of Globalization*, Chapters 1 & 10, pp. 3-27 & 122-134.
3. Cardoso and Faletto, 1979, *Dependency and Development in Latin America*, Chapter 1 & 2, pp. 1-28.
4. Krugman, Paul R. 1993. "What Do Undergrads Need to Know About Trade?" *The American Economic Review* 83 (2): pp. 23-6.

Week 8: Trade, Distribution, and Domestic Politics

Required:

1. Rogowski, 1989. *Commerce and Coalitions*, Chapters 1 & 2, pp. 3-60.
2. Hiscox, Michael J. 2002. *International Trade and Political Conflict: Commerce, Coalitions, and Mobility*. Princeton, N.J.: Princeton University Press, Chapters 1 & 2, pp. , pp. 1-42.

Recommended:

1. Chase, 2003. "Economic Interests and Regional Trading Arrangements: The Case of NAFTA", *International Organizations*, Vol. 57, No. 01 (2003): pp. 137-174.
2. Freeman, Richard. "Are Your Wages Being Set in Beijing?" *The Journal of Economic Perspectives*, Vol. 9, No. 3 (1995): pp. 15-32.

Week 9: International Trade and Workers

Required:

1. Williamson, Jeffrey G. 1998. Globalization, Labor Markets and Policy Backlash in the Past. *Journal of Economic Perspectives* 12(4): pp. 51-72.
2. Silver, Beverly. 2003. *Forces of Labor*, Chapter 1, pp. 1-40.
3. Mosley, Layna, 2007. "Racing to the Bottom or Climbing to the Top? Economic Globalization and Collective Labor Rights," *Comparative Political Studies*, 40: pp. 923-948.
4. Hafner-Burton, Emilie M. 2005. Trading Human Rights: How Preferential Trade Agreements Influence Government Repression. *International Organization* 59(3): pp. 593-629.

Week 10: Globalization and Development: Intellectual Property Rights and the Environment

Required:

1. Aseem Prakash and Susan Sell, "Using Ideas Strategically: The Contest Between Business and NGO Networks in Intellectual Property Rights," *International Studies Quarterly* 48 (Spring 2004): pp. 143-175
2. Shadlen, 2012. *Intellectual Property, Pharmaceuticals and Public Health: Access to Drugs in Developing Countries*, Chapter 1, pp. 1-21
3. Prakash, Aseem, and Matthew Potoski. 2006. "Racing to the Bottom? Trade, Environmental Governance, and ISO 14001," *American Journal of Political Science*, 50(2): pp. 350-64.
4. Rudra, Nita and Nathan Jensen. 2011. "Globalization and the Politics of Natural Resources" *Comparative Political Studies* 44.6: 639-661.