

International Political Economy: PSCI 304

Middlebury College

Fall 2014

Professor: Adam Dean

Lecture: Axinn 220

Office: Munroe 305

Office Hours: M 1:00 – 2:30 PM

TH 1:00 – 2:30 PM

Time: T & TH 9:30 – 10:45

Phone: (802) 443-5752

The following syllabus is tentative and subject to change at the discretion of the instructor. The most current version will always be available on the course's Moodle site.

Course Description

This course is an introduction to the study of international political economy. It is designed to improve students' ability to analyze some of the world's most pressing issues regarding the causes and consequences of economic globalization. First, we begin with a survey of Adam Smith and Karl Marx's classical theories of political economy and their views on the division of labor, history, and the global market. Second, we explore the complex interactions between the three building blocks of political economy: States, Markets, and Societies. Third, we review prominent theories of interstate cooperation and the formation of foreign economic policy. Last, we investigate topics related to international trade, the international monetary system, the political economy of labor, and international development.

Readings

Readings are an essential part of this course. Students are expected to complete all assigned readings before their corresponding lecture. All readings will be available through electronic reserve. There are no required books to purchase.

Grades

Students are evaluated based on participation, and three essay assignments

20% Participation

10% Seminar Presentation

20% Essay 1

20% Essay 2

30% Final Exam

Participation is extremely important. You should be prepared to answer and ask questions in every class. Attending class is only the first step to good participation. Answering questions, engaging in discussion and asking your own questions are all necessary to receive a high participation grade.

Class Policies

Absence:

Attendance is required. Absences are excused in cases of illness and personal emergency with proper documentation. Absence due to a college-sponsored event or religious holiday is also excused, provided that the student informs me of the absence at least two weeks in advance. Vacation and social engagements are not excused.

Special Needs:

If you have special physical or academic needs, you are responsible for informing me at the beginning of the semester and pursuing the proper channels for making arrangements to handle your needs. The Americans With Disabilities Act Office provides instructors with a list of arrangements that need to be made for the student. This assessment is the responsibility of the student to obtain. All arrangements requested by the ADA Office will be provided.

<http://www.middlebury.edu/campuslife/services/ada/policy/>

Cell Phone and Laptops:

Laptops are not allowed in class unless the student has a documented special need. Cell phones and PDAs must be turned off during class.

Office Hours and Appointments:

Students are strongly encouraged to meet with me during my office hours or to make an appointment to discuss questions and address any difficulties with the course, as well as paper topics, readings, etc.

Communication and email:

The best option for discussing course material and assignments is to attend regular office hours. For questions that cannot wait for office hours, please, feel free to email me (adean@middlebury.edu). However, please keep in mind that I will not respond to email after 5 PM or on the weekends. Additionally, I will not respond to emails received the day before an assignment is due. In general, I will do my best to respond to all student emails within 24 hours.

Extra-credit:

Students will be able to receive extra-credit if they work with Middlebury's Writing Center. Essays submitted with a receipt from the Writing Center will be awarded an extra 1/3 of a grade level (from B to B+).

Honor Code and Plagiarism

Middlebury's Honor Code should be strictly followed for any tests or other work submitted for this course. The Honor Code can be found at:

<http://www.middlebury.edu/academics/acadinfo/honorcode/statement.htm>

Plagiarism is a violation of the Honor Code. Using another person's ideas and information either in exact form or by paraphrasing without proper citation is plagiarism. In your papers, you are required to cite all sources, use quotations where necessary and provide a bibliography. Plagiarism will be taken extremely seriously. If you have questions, ask me before submitting work. Violation of Middlebury's Honor Code will automatically prompt me to post a failing grade for this course, and advocate for suspension from the College.

Session 1 - Introduction (Tuesday, September 9)

Unit 1: History of Political Economy

Session 2 - Markets and Distribution (Thursday, September 11)

- Smith, Adam. *Wealth of Nations*, pp. 7-25.
- Marx, Karl. *Capital and Wage Labour & Capital*, in David McLellan, *Karl Marx: Selected Writings*, pp. 488-515; 273-93.

Session 3 - What Drives History? (Tuesday, September 16)

- Marx, Karl. *The German Ideology* in *Selected Writings*, pp. 175-192.
- Smith, Adam. *Lectures on Jurisprudence*, pp. 207-209.
- Hirschman, Albert. *The Passions and the Interests*, pp. 9-48

Session 4 – The Global Market (Thursday, September 18)

- Smith, Adam. *Wealth of Nations*, Book IV, Chapter II, pp. 29-49
- Marx, Karl. "On the Question of Free Trade"
- Viner, Jacob. *Essays on the Intellectual History of Economics*, pp. 39-44.

Unit 2: Building Blocks of Political Economy

Session 5 – Market (Tuesday, September 23)

- Lindblom, Charles. *The Market System*, Chapters 1-4, pp. 1-60

Session 6 – Society

(Thursday, September 25)

- Polanyi, Karl. *The Great Transformation*, Chapters 3-6 & 14-16, pp. 35-80 & 171-209.

Session 7 – State

(Tuesday, September 30)

- North, Douglass. *Structure and Change in Economic History*, Chapter 3.
- Olson, Mancur. *Power and Prosperity: Outgrowing Communist and Capitalist Dictatorships*, Chapter 1, pp. 1-24.

Unit 3: Explaining Foreign Economic Policy

Session 8 - Structure and Status

(Thursday, October 2)

- Krasner, Stephen D. "State Power and the Structure of International Trade," in Frieden & Lake, *International Political Economy*
- Kindleberger, Charles P. *The World in Depression, 1929-1939*. Berkeley: University of California Press, 1973. pp 288-300.
- Eichengreen, Barry. "Hegemonic Stability Theories of the International Monetary System," in Frieden & Lake.

Essay 1 Due Sunday, October 5th at 5 PM

Session 9 - Reciprocity and Reputation

(Tuesday, October 7)

- Keohane, Robert O. *After Hegemony: Cooperation and Discord in the World Political Economy*. Princeton: Princeton University Press, 1984. Chapters 4-5.
- Lipson, Charles. 1984. International Cooperation in Economic and Security Affairs, *World Politics* 37 (1): 1-23.

Session 10 - Delegation: International Organizations

(Thursday, October 9)

- Hawkins, Darren G., et al. 2006. "Delegation Under Anarchy: States, International Organizations, and Principal-Agent Theory," in Hawkins et al., eds. *Delegation and Agency in International Organizations*. New York: Cambridge University Press, pp. 3-38.
- Goldstein, Judith L., and Richard A. Steinberg. 2009. Regulatory Shift: The Rise of Judicial Liberalization at the WTO, in Mattli, Walter, and Ngaire Woods, eds. *The Politics of Global Regulation*. Princeton, NJ: Princeton University Press, pp. 211-41.

Midterm Recess

Monday & Tuesday, October 13 & 14

Session 11 - Domestic Politics: Interests, Ideas, and Institutions
(Thursday, October 16)

- Hiscox, Michael J. "The Magic Bullet? The RTAA, Institutional Reform, and Trade Liberalization." *International Organization* 53, no. 4 (1999): 669-98.
- Goldstein, Judith. "Ideas, institutions, and American trade policy." *International Organization* 42.01 (1988): 179-217.
- Bailey, Michael, Judith Goldstein, and Barry Weingast. "The Institutional Roots of American Trade Policy: Politics, Coalitions, and International Trade," *World Politics* 49, no. 3 (1997): 309-38.

Session 12 - Economic Constraints
(Tuesday, October 21)

- Grieco & Ikenberry, *State Power and World Markets: The International Political Economy*, Chapter 3: "The Economics of International Money & Finance," pp. 69-90.
- Cohen, Benjamin J. "The Triad and the Unholy Trinity: Problems of International Monetary Cooperation," in Frieden & Lake.
- Friedman, Milton. "The Case for Flexible Exchange Rates." In *Essays in Positive Economics*, 157-203. Chicago: University of Chicago Press, 1953. Parts IV-V (pp. 196-203).

Unit 4: International Trade System

Session 13 - Trade in Theory
(Thursday, October 23)

- Grieco & Ikenberry, Chapter 2: "The Economics of International Trade."
- Alt, James and Michael Gilligan. "The Political Economy of Trading States," in Frieden & Lake.

Session 14 - Domestic Distribution and Coalitions
(Tuesday, October 28)

- Rogowski, Ronald L. 1989. *Commerce and Coalitions*, Chapters 1 & 2
- Hiscox, Michael. 2001. "Class Versus Industry Cleavages: Inter-Industry Factor Mobility and the Politics of Trade," *International Organization* 55 (1): 1-46.
- Dean, Adam. Forthcoming. "The Gilded Wage," *International Studies Quarterly*.

Session 15 - Trade and War
(Thursday, October 30)

- Kant, Immanuel. *To Perpetual Peace*, pp. 107-126.
- Angell, Norman. *The Great Illusion*, Chapter 3, pp. 29-48.
- Brooks, Stephen G. "The globalization of production and the changing benefits of conquest." *Journal of Conflict Resolution* 43.5 (1999): 646-670.

Unit 5: International Monetary System

Session 16 - Money in Theory

(Tuesday, November 4)

- Grieco & Ikenberry, Chapter 3: "The Economics of International Money and Finance." Pp. 57-69.
- Frieden, Jeffrey A. "Exchange Rate Politics." (In Frieden & Lake.)
- Broz, J. Lawrence. "The Domestic Politics of International Monetary Order: The Gold Standard," in Frieden & Lake.

Session 17 - Gold Standard and Interwar Years

(Thursday, November 6)

- Simmons, Beth. 1997. *Who Adjusts?* Chapters 1 & 2, pp. 3-51.
- Eichengreen, Barry and Peter Temin, 2000, "The Gold Standard and the Great Depression", *Contemporary European History*, pp. 183-207

Essay 2 Due Sunday, November 9th at 5 PM

Session 18 - Bretton Woods

(Tuesday, November 11)

- Ikenberry, G. John. "Creating Yesterday's New World Order: 'Keynesian New Thinking' and the Anglo-American Postwar Settlement." In *Ideas & Foreign Policy*, pp. 57-86.

Unit 6: Labor and International Political Economy

Session 19 - Globalization and Labor

(Thursday, November 13)

- Tilly, Charles. "Globalization threatens labor's rights." *International Labor and Working-Class History* 47 (1995): 1-23.
- Silver, Beverly. 2003. *Forces of Labor*, Chapter 1, pp. 1-24; 41-74

Session 20 - Labor Power in a Global Economy

Joint Class with SOAN 201, Sociology of Labor, Jamie McCallum

(Tuesday, November 18)

- Kay, Tamara. "Labor Transnationalism and Global Governance: The Impact of NAFTA on Transnational Labor Relationships in North America." *American Journal of Sociology* 111.3 (2005): 715-756.
- McCallum, Jamie. 2013. *Global Unions, Local Power*, Introduction, pp. 1-18.

Session 21 – Migration

(Thursday, November 20)

- O'Rourke, Kevin H., and Jeffrey G. Williamson. *Globalization and History*, Chapter 10: "Globalization Backlash: Migration Policy Gets Restrictive."

- Hahamovitch, Cindy. "Creating Perfect Immigrants: Guestworkers of the World in Historical Perspective," *Labor History*, vol. 44, no. 1 (January 2003): 69-94.

**Session 22 - Income Inequality
(Tuesday, November 25)**

- Piketty, Thomas. 2014. *Capital in the 21st Century*, Introduction, pp. 1-38.
- Hacker, Jacob S., and Paul Pierson. "Winner-take-all politics: Public policy, political organization, and the precipitous rise of top incomes in the United States." *Politics & Society* 38.2 (2010): 152-204.

**Thanksgiving Break
Wednesday – Friday, November 26 – 28**

Unit 7: Political Economy of Development

**Session 23 - State and Development
(Tuesday, December 2)**

- Chaudhry, Kiren Aziz. 1993. "The Myths of the Market and the Common History of Late Developers," *Politics and Society*, Vol. 21, No. 2, pp. 245-74.
- Wade, Robert. 1993. "Managing Trade: Taiwan and South Korea as Challenges to Economics and Political Science," *Comparative Politics* 25(2): 147-67.

**Session 24 - Intellectual Property Rights and Access to Medicine
(Thursday, December 4)**

- Duncan Matthews, *Globalising Intellectual Property Rights: The TRIPs Agreement*, Chapter 2, "Negotiating the TRIPs Agreement," pp. 33-45.
- Sell, Susan. "Structures, Agents, and Institutions: Private Corporate Power and the Globalisation of Intellectual Property Rights," in Richard A. Higgott, Geoffrey R.D. Underhill, and Andreas Bieler, eds., *Non-state Actors and Authority in the Global System* (Routledge, 2000), pp. 91-106
- Ken Shadlen, "Patents and Pills, Power and Procedure: The North-South Politics of Public Health in the WTO," *Studies in Comparative International Development*, Vol. 39, No. 3 (Fall 2004), pp. 76-108.

Final Exam Distributed December 4th

Due: Friday, December 12th at 5 PM